



the Premiere



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TARIF IKLAN KOMERSIAL DAN TRAILER CINEMA XXI TAHUN 2019

Update Januari 2019

No	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Ganjil	Genap	Total Kursi Ganjil	Total Kursi Genap	GANJIL	GENAP	ALL STUDIO	CLASS HTM	Jumlah Kursi										Total Kursi
														1	2	3	4	5	6	7	8	9	10	
1	AMBON & JAYAPURA	AMBON	AMBON CITY CENTER XXI	Deluxe	7	4	3	690	462	40,000,000	25,000,000	65,000,000	B	233	174	169	144	144	144	144	0	0	0	1152
2	AMBON & JAYAPURA	JAYAPURA	JAYAPURA XXI	Deluxe	7	4	3	641	385	20,000,000	18,000,000	38,000,000	A	264	134	134	134	126	117	117	0	0	0	1026
3	AMBON & JAYAPURA	TERNATE	JATILAND XXI	Deluxe	6	3	3	465	401	25,000,000	25,000,000	50,000,000	B	192	154	154	128	119	119	0	0	0	866	
4	BALI & LOMBOK	DENPASAR	BEACH WALK XXI	Deluxe	2	1	1	206	144	15,000,000	15,000,000	30,000,000	A	206	144	0	0	0	0	0	0	0	0	350
5	BALI & LOMBOK	DENPASAR	GALERIA XXI DENPASAR	Deluxe	2	1	1	178	199	10,000,000	10,000,000	20,000,000	A	178	199	0	0	0	0	0	0	0	0	377
6	BALI & LOMBOK	DENPASAR	LEVEL 21 XXI BALI	Deluxe	5	3	2	385	238	35,000,000	25,000,000	60,000,000	A	154	119	119	119	112	0	0	0	0	0	623
7	BALI & LOMBOK	DENPASAR	PARK 23 XXI BALI	Deluxe	4	2	2	291	233	20,000,000	18,000,000	38,000,000	B	179	136	112	97	0	0	0	0	0	0	524
8	BALI & LOMBOK	KUPANG	TRANSMART KUPANG XXI	Deluxe	4	2	2	253	232	18,000,000	18,000,000	36,000,000	B	134	134	119	98	0	0	0	0	0	0	485
9	BALI & LOMBOK	LOMBOK	LEM XXI LOMBOK	Deluxe	6	3	3	501	427	30,000,000	30,000,000	60,000,000	B	246	172	134	134	121	121	0	0	0	0	928
10	BODETABEK	BEKASI	CIPUTRA CIBUBUR XXI	Deluxe	5	3	2	547	393	40,000,000	25,000,000	65,000,000	B	246	246	154	147	147	0	0	0	0	0	940
11	BODETABEK	BEKASI	GRAND MAL BEKASI 21	Deluxe	6	3	3	620	522	30,000,000	30,000,000	60,000,000	B	302	258	184	130	134	134	0	0	0	0	1142
12	BODETABEK	BEKASI	GRAND METROPOLITAN XXI	Deluxe	4	2	2	412	418	20,000,000	20,000,000	40,000,000	B	278	274	134	144	0	0	0	0	0	0	830
13	BODETABEK	BEKASI	MEGA BEKASI XXI	Deluxe	10	5	5	1394	1129	75,000,000	55,000,000	130,000,000	B	562	426	172	172	263	263	263	134	134	134	2523
14	BODETABEK	BEKASI	METROPOLITAN XXI	Deluxe	4	2	2	383	383	20,000,000	20,000,000	40,000,000	B	204	204	179	179	0	0	0	0	0	0	766
15	BODETABEK	BEKASI	PLASA CIBUBUR XXI	Deluxe	6	3	3	471	471	30,000,000	30,000,000	60,000,000	B	217	217	130	130	124	124	0	0	0	0	942
16	BODETABEK	BEKASI	PONDOK GEDE XXI	Deluxe	4	2	2	370	279	20,000,000	18,000,000	38,000,000	B	220	162	150	117	0	0	0	0	0	0	649
17	BODETABEK	BEKASI	REVO TOWN XXI	Deluxe	4	2	2	447	366	20,000,000	18,000,000	38,000,000	B	278	208	169	158	0	0	0	0	0	0	813
18	BODETABEK	BEKASI	SUMMARECON BEKASI XXI	Deluxe	6	3	3	622	542	55,000,000	45,000,000	100,000,000	A	294	264	154	154	174	124	0	0	0	0	1164
19	BODETABEK	BOGOR	BOGOR SQUARE XXI	Deluxe	5	3	2	406	278	18,000,000	10,000,000	28,000,000	B	144	144	134	134	128	0	0	0	0	0	684
20	BODETABEK	BOGOR	BOTANI SQUARE XXI	Deluxe	6	3	3	799	566	40,000,000	30,000,000	70,000,000	B	314	263	316	169	169	134	0	0	0	0	1365
21	BODETABEK	BOGOR	BTM 21	Deluxe	5	3	2	536	358	30,000,000	20,000,000	50,000,000	B	260	182	146	176	130	0	0	0	0	0	894
22	BODETABEK	BOGOR	CIBINONG CITY XXI	Deluxe	8	4	4	707	692	50,000,000	45,000,000	95,000,000	B	233	214	214	218	139	139	121	121	0	0	1399
23	BODETABEK	BOGOR	CINERE 21	Deluxe	4	2	2	388	388	20,000,000	20,000,000	40,000,000	B	194	194	194	194	0	0	0	0	0	0	776
24	BODETABEK	BOGOR	CINERE BELLEVUE XXI	Deluxe	6	3	3	482	492	30,000,000	30,000,000	60,000,000	B	204	204	154	164	124	124	0	0	0	0	974
25	BODETABEK	BOGOR	DEPOK XXI	Deluxe	7	4	3	642	456	45,000,000	40,000,000	85,000,000	B	186	186	186	135	135	135	135	0	0	0	1098
26	BODETABEK	BOGOR	MARGO PLATINUM XXI	Deluxe	4	2	2	321	334	25,000,000	25,000,000	50,000,000	B	108	112	213	222	0	0	0	0	0	0	655
27	BODETABEK	BOGOR	METMALL CILEUNGI XXI	Deluxe	7	4	3	576	444	45,000,000	30,000,000	75,000,000	B	198	198	154	134	112	112	112	0	0	0	1020
28	BODETABEK	BOGOR	PESONA SQUARE XXI	Deluxe	6	3	3	438	422	30,000,000	30,000,000	60,000,000	B	182	166	128	128	128	128	0	0	0	0	860
29	BODETABEK	BOGOR	TRANSMART BOGOR XXI	Deluxe	4	2	2	247	247	30,000,000	30,000,000	60,000,000	B	128	128	119	119	0	0	0	0	0	0	494
30	BODETABEK	TANGERANG	AEON MALL BSD CITY XXI	Deluxe	8	4	4	724	724	55,000,000	55,000,000	110,000,000	A	243	243	193	193	158	158	130	130	0	0	1448
31	BODETABEK	TANGERANG	ALAM SUTERA XXI	Deluxe	8	4	4	722	710	35,000,000	30,000,000	65,000,000	B	342	224	134	134	134	240	112	112	0	0	1432
32	BODETABEK	TANGERANG	B S D XXI	Deluxe	4	2	2	344	344	20,000,000	20,000,000	40,000,000	B	172	172	172	172	0	0	0	0	0	0	688
33	BODETABEK	TANGERANG	BALE KOTA XXI	Deluxe	8	4	4	768	722	45,000,000	40,000,000	85,000,000	B	282	282	172	172	180	134	134	134	0	0	1490
34	BODETABEK	TANGERANG	BINTARO XCHANGE XXI	Deluxe	6	3	3	555	459	55,000,000	45,000,000	100,000,000	A	282	186	139	139	134	134	0	0	0	0	1014
35	BODETABEK	TANGERANG	BINTARO XXI	Deluxe	4	2	2	389	389	25,000,000	25,000,000	50,000,000	B	189	200	200	189	0	0	0	0	0	0	778
36	BODETABEK	TANGERANG	CBD CILEDUG XXI	Deluxe	7	4	3	877	585	45,000,000	30,000,000	75,000,000	B	310	310	180	154	266	121	121	0	0	0	1462
37	BODETABEK	TANGERANG	ICON WALK XXI	Deluxe	6	3	3	426	410	30,000,000	30,000,000	60,000,000	B	158	142	158	158	110	110	0	0	0	0	836
38	BODETABEK	TANGERANG	LIVING WORLD XXI	Deluxe	5	3	2	620	438	35,000,000	20,000,000	55,000,000	B	258	240	230	198	132	0	0	0	0	0	1058
39	BODETABEK	TANGERANG	LOTTE BINTARO XXI	Deluxe	5	3	2	598	327	30,000,000	20,000,000	50,000,000	B	293	158	169	169	136	0	0	0	0	0	925
40	BODETABEK	TANGERANG	SUMMARECON SERPONG XXI	Deluxe	6	3	3	740	608	50,000,000	45,000,000	95,000,000	A	368	308	238	184	134	116	0	0	0	0	1348



No	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Ganjil	Genap	Total Kursi Ganjil	Total Kursi Genap	GANJIL	GENAP	ALL STUDIO	CLASS HTM	Jumlah Kursi										Total Kursi		
														1	2	3	4	5	6	7	8	9	10			
86	JAWA BARAT	BANDUNG	BRAGA XXI BANDUNG	Deluxe	4	2	2	324	218	25,000,000	20,000,000	45,000,000	B	200	124	124	94	0	0	0	0	0	0	0	0	542
87	JAWA BARAT	BANDUNG	BTC XXI BANDUNG	Deluxe	5	3	2	552	323	35,000,000	25,000,000	60,000,000	B	229	169	169	154	154	0	0	0	0	0	0	0	875
88	JAWA BARAT	BANDUNG	CIWALK XXI BANDUNG	Deluxe	8	4	4	934	746	75,000,000	70,000,000	145,000,000	B	294	150	148	258	297	195	195	143	0	0	0	0	1680
89	JAWA BARAT	BANDUNG	EMPIRE XXI BANDUNG	Deluxe	8	4	4	468	468	45,000,000	45,000,000	90,000,000	B	126	126	126	126	108	108	108	108	0	0	0	0	936
90	JAWA BARAT	BANDUNG	FESTIVAL CITYLINK XXI	Deluxe	6	3	3	470	414	30,000,000	25,000,000	55,000,000	B	200	160	144	144	126	110	0	0	0	0	0	0	884
91	JAWA BARAT	BANDUNG	JATOS 21 BANDUNG	Deluxe	5	3	2	636	424	45,000,000	25,000,000	70,000,000	B	312	264	199	160	125	0	0	0	0	0	0	0	1060
92	JAWA BARAT	BANDUNG	TRANSMART BUAH BATU XXI	Deluxe	5	3	2	392	286	30,000,000	20,000,000	50,000,000	B	154	128	128	158	110	0	0	0	0	0	0	0	678
93	JAWA BARAT	BANDUNG	TSM XXI BANDUNG	Deluxe	7	4	3	677	383	55,000,000	35,000,000	90,000,000	B	285	158	158	108	117	117	117	0	0	0	0	0	1060
94	JAWA BARAT	BANDUNG	UBERTOS XXI	Deluxe	6	3	3	378	382	18,000,000	18,000,000	36,000,000	C	146	144	113	119	119	119	0	0	0	0	0	0	760
95	JAWA BARAT	CILEGON	CILEGON CENTER MALL XXI	Deluxe	5	3	2	399	270	20,000,000	18,000,000	38,000,000	B	142	142	128	128	129	0	0	0	0	0	0	0	669
96	JAWA BARAT	CILEGON	CILEGON XXI	Deluxe	6	3	3	533	572	40,000,000	40,000,000	80,000,000	B	253	253	128	167	152	152	0	0	0	0	0	0	1105
97	JAWA BARAT	CIREBON	CSB XXI CIREBON	Deluxe	6	3	3	565	429	40,000,000	30,000,000	70,000,000	B	191	217	144	144	144	68	86	0	0	0	0	0	994
98	JAWA BARAT	CIREBON	GRAGE 21 CIREBON	Deluxe	3	2	1	458	171	15,000,000	10,000,000	25,000,000	C	287	171	171	0	0	0	0	0	0	0	0	0	629
99	JAWA BARAT	GARUT	GARUT XXI	Deluxe	5	3	2	414	284	20,000,000	18,000,000	38,000,000	B	154	154	130	130	130	0	0	0	0	0	0	0	698
100	JAWA BARAT	KARAWANG	MALL KARAWANG XXI	Deluxe	3	2	1	293	132	15,000,000	10,000,000	25,000,000	C	174	132	119	0	0	0	0	0	0	0	0	0	425
101	JAWA BARAT	KARAWANG	RESINDA PARK MALL XXI KARAWANG	Deluxe	7	4	3	598	422	45,000,000	35,000,000	80,000,000	A	214	214	158	98	128	110	98	0	0	0	0	0	1020
102	JAWA BARAT	SUMEDANG	SUMEDANG XXI	Deluxe	5	3	2	443	324	20,000,000	18,000,000	38,000,000	C	172	172	152	152	119	0	0	0	0	0	0	0	767
103	JAWA BARAT	TASIKMALAYA	TASIK 21	Deluxe	4	2	2	350	350	20,000,000	20,000,000	40,000,000	B	204	204	146	146	0	0	0	0	0	0	0	0	700
104	JAWA TENGAH	PEKALONGAN	PEKALONGAN XXI	Deluxe	4	2	2	277	277	20,000,000	20,000,000	40,000,000	B	158	158	119	119	0	0	0	0	0	0	0	0	554
105	JAWA TENGAH	SEMARANG	CITRA XXI SEMARANG	Deluxe	5	3	2	436	358	40,000,000	25,000,000	65,000,000	B	179	179	179	179	78	0	0	0	0	0	0	0	794
106	JAWA TENGAH	SEMARANG	DP MALL XXI SEMARANG	Deluxe	7	4	3	620	501	50,000,000	30,000,000	80,000,000	B	213	213	154	154	134	134	119	0	0	0	0	0	1121
107	JAWA TENGAH	SEMARANG	PARAGON XXI SEMARANG	Deluxe	4	2	2	383	383	30,000,000	30,000,000	60,000,000	A	253	253	130	130	0	0	0	0	0	0	0	0	766
108	JAWA TENGAH	SEMARANG	RANSMART SETIABUDI XXI SEMARANG	Deluxe	5	3	2	407	286	40,000,000	25,000,000	65,000,000	B	169	128	128	158	110	0	0	0	0	0	0	0	693
109	JAWA TENGAH	SLEMAN	SLEMAN CITY HALL XXI	Deluxe	5	3	2	402	238	25,000,000	15,000,000	40,000,000	B	164	119	119	119	119	0	0	0	0	0	0	0	640
110	JAWA TENGAH	SOLO	GRAND 21 SOLO	Deluxe	4	2	2	375	330	20,000,000	20,000,000	40,000,000	C	229	184	146	146	0	0	0	0	0	0	0	0	705
111	JAWA TENGAH	SOLO	SOLO PARAGON XXI	Deluxe	5	3	2	534	404	35,000,000	20,000,000	55,000,000	B	246	246	158	158	130	0	0	0	0	0	0	0	938
112	JAWA TENGAH	SOLO	SOLO SQUARE XXI	Deluxe	5	3	2	572	415	40,000,000	25,000,000	65,000,000	B	259	246	169	169	144	0	0	0	0	0	0	0	987
113	JAWA TENGAH	SOLO	THE PARK XXI SOLO	Deluxe	5	3	2	524	390	40,000,000	25,000,000	65,000,000	B	230	230	160	160	134	0	0	0	0	0	0	0	914
114	JAWA TENGAH	YOGYAKARTA	AMBARRUKMO XXI YOGYA	Deluxe	5	3	2	613	395	40,000,000	25,000,000	65,000,000	B	294	213	182	182	137	0	0	0	0	0	0	0	1008
115	JAWA TENGAH	YOGYAKARTA	EMPIRE XXI YOGYA	Deluxe	5	3	2	672	462	45,000,000	25,000,000	70,000,000	B	293	293	210	169	169	0	0	0	0	0	0	0	1134
116	JAWA TENGAH	YOGYAKARTA	JOGJA CITY XXI	Deluxe	6	3	3	657	469	40,000,000	30,000,000	70,000,000	B	279	186	214	149	164	134	0	0	0	0	0	0	1126
117	JAWA TIMUR	MALANG	ARAYA XXI	Deluxe	5	3	2	431	301	25,000,000	25,000,000	50,000,000	B	180	180	130	121	121	0	0	0	0	0	0	0	732
118	JAWA TIMUR	MALANG	DIENG 21	Deluxe	2	1	1	222	223	10,000,000	10,000,000	20,000,000	C	222	223	0	0	0	0	0	0	0	0	0	0	445
119	JAWA TIMUR	MALANG	MANDALA 21 MALANG	Deluxe	4	2	2	309	309	20,000,000	20,000,000	40,000,000	C	166	166	143	143	0	0	0	0	0	0	0	0	618
120	JAWA TIMUR	SIDOARJO	TRANSMART SIDOARJO XXI	Deluxe	4	2	2	278	294	20,000,000	18,000,000	38,000,000	B	146	162	132	132	0	0	0	0	0	0	0	0	572
121	JAWA TIMUR	SURABAYA	CIPUTRA WORLD XXI SURABAYA	Deluxe	8	4	4	827	815	35,000,000	35,000,000	70,000,000	B	297	297	186	186	186	174	158	158	0	0	0	0	1642
122	JAWA TIMUR	SURABAYA	DELTA 21 SURABAYA	Deluxe	4	2	2	415	437	35,000,000	25,000,000	60,000,000	B	219	219	196	218	0	0	0	0	0	0	0	0	852
123	JAWA TIMUR	SURABAYA	GALAXY XXI SURABAYA	Deluxe	5	3	2	544	406	40,000,000	25,000,000	65,000,000	B	278	278	128	128	138	0	0	0	0	0	0	0	950
124	JAWA TIMUR	SURABAYA	GRAND CITY XXI SURABAYA	Deluxe	6	3	3	676	647	35,000,000	30,000,000	65,000,000	B	300	282	196	196	180	169	0	0	0	0	0	0	1323
125	JAWA TIMUR	SURABAYA	LENMARC XXI SURABAYA	Deluxe	4	2	2	540	409	25,000,000	25,000,000	50,000,000	B	300	240	240	169	0	0	0	0	0	0	0	0	949
126	JAWA TIMUR	SURABAYA	PAKUWON CITY XXI	Deluxe	4	2	2	379	421	35,000,000	30,000,000	65,000,000	B	240	282	139	139	0	0	0	0	0	0	0	0	800
127	JAWA TIMUR	SURABAYA	PAKUWON MALL XXI SURABAYA	Deluxe	6	3	3	450	450	45,000,000	40,000,000	85,000,000	B	225	225	119	106	106	119	0	0	0	0	0	0	900
128	JAWA TIMUR	SURABAYA	PTC XXI SURABAYA	Deluxe	5	3	2	501	345	50,000,000	30,000,000	80,000,000	B	207	207	138	138	156	0	0	0	0	0	0	0	846
129	JAWA TIMUR	SURABAYA	ROYAL 21 SURABAYA	Deluxe	4	2	2	438	324	20,000,000	18,000,000	38,000,000	B	276	162	162	162	0	0	0	0	0	0	0	0	762
130	JAWA TIMUR	SURABAYA	SUTOS XXI SURABAYA	Deluxe	6	3	3	818	597	30,000,000	20,000,000	50,000,000	B	452	306	244	169	122	122	0	0	0	0	0	0	1415

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														1	2	3	4	5	6	7	8	9	10	
131	JAWA TIMUR	SURABAYA	TRANSNART NGAGEL XXI	Deluxe	4	2	2	238	238	25,000,000	25,000,000	50,000,000	B	119	119	119	119	0	0	0	0	0	0	476
132	JAWA TIMUR	SURABAYA	TRANSNART RUNGKUT XXI	Deluxe	5	3	2	409	229	30,000,000	20,000,000	50,000,000	B	180	119	119	110	110	0	0	0	0	0	638
133	JAWA TIMUR	SURABAYA	TUNJUNGAN 3 XXI SURABAYA	Deluxe	4	2	2	462	422	40,000,000	30,000,000	70,000,000	B	244	178	218	244	0	0	0	0	0	0	884
134	JAWA TIMUR	SURABAYA	TUNJUNGAN 5 XXI SURABAYA	Deluxe	3	2	1	273	144	15,000,000	10,000,000	25,000,000	B	152	144	121	0	0	0	0	0	0	0	417
135	JAWA TIMUR	SURABAYA	TUNJUNGAN XXI SURABAYA	Deluxe	4	2	2	435	290	40,000,000	30,000,000	70,000,000	A	312	176	123	114	0	0	0	0	0	0	725
136	KALIMANTAN	BALIKPAPAN	e-WALK XXI BALIKPAPAN	Deluxe	5	3	2	792	388	35,000,000	20,000,000	55,000,000	B	376	180	208	208	208	0	0	0	0	0	1180
137	KALIMANTAN	BALIKPAPAN	PENTA CITY XXI	Deluxe	4	2	2	198	149	20,000,000	20,000,000	40,000,000	B	135	76	63	73	0	0	0	0	0	0	347
138	KALIMANTAN	BALIKPAPAN	STUDIO XXI BALIKPAPAN	Deluxe	4	2	2	460	385	20,000,000	18,000,000	38,000,000	C	276	227	184	158	0	0	0	0	0	0	845
139	KALIMANTAN	BANJARMASIN	STUDIO XXI BANJARMASIN	Deluxe	9	5	4	844	645	55,000,000	50,000,000	105,000,000	A	259	200	146	136	142	140	169	169	128	0	1489
140	KALIMANTAN	PALANGKARAYA	PALMA 21 PALANGKARAYA	Deluxe	4	2	2	444	398	20,000,000	18,000,000	38,000,000	B	273	227	171	171	0	0	0	0	0	0	842
141	KALIMANTAN	PONTIANAK	AYANI XXI PONTIANAK	Deluxe	6	3	3	654	526	35,000,000	30,000,000	65,000,000	A	294	176	176	166	184	184	0	0	0	0	1180
142	KALIMANTAN	PONTIANAK	TRANSNART PONTIANAK XXI	Deluxe	5	3	2	400	265	20,000,000	15,000,000	35,000,000	B	158	144	121	121	121	0	0	0	0	0	665
143	KALIMANTAN	SAMARINDA	BIG MAL XXI SAMARINDA	Deluxe	6	3	3	539	539	30,000,000	30,000,000	60,000,000	A	261	261	144	144	134	134	0	0	0	0	1078
144	KALIMANTAN	SAMARINDA	SAMARINDA SQUARE	Deluxe	6	3	3	401	366	25,000,000	20,000,000	45,000,000	B	169	134	98	134	134	98	0	0	0	0	767
145	KALIMANTAN	SAMARINDA	SCP 21 SAMARINDA	Deluxe	4	2	2	475	316	20,000,000	18,000,000	38,000,000	B	238	238	237	78	0	0	0	0	0	0	791
146	KALIMANTAN	SAMARINDA	SCP XXI SAMARINDA	Deluxe	5	3	2	366	366	20,000,000	20,000,000	40,000,000	A	227	227	139	139	146	0	0	0	0	0	732
147	KALIMANTAN	SINGKAWANG	SGM XXI SINGKAWANG	Deluxe	5	3	2	475	331	30,000,000	20,000,000	50,000,000	B	201	201	144	130	130	0	0	0	0	0	806
148	SULAWESI	GORONTALO	GORONTALO XXI	Deluxe	6	3	3	396	384	30,000,000	30,000,000	60,000,000	B	160	160	124	112	112	112	0	0	0	0	780
149	SULAWESI	MAKASSAR	M'TOS XXI MAKASSAR	Deluxe	6	3	3	564	522	30,000,000	30,000,000	60,000,000	B	272	230	147	147	145	145	0	0	0	0	1086
150	SULAWESI	MAKASSAR	NIPAH XXI	Deluxe	5	3	2	400	290	30,000,000	25,000,000	55,000,000	B	180	180	110	110	110	0	0	0	0	0	690
151	SULAWESI	MAKASSAR	PANAKUKKANG 21 MAKASSAR	Deluxe	4	2	2	441	432	25,000,000	25,000,000	50,000,000	B	264	255	177	177	0	0	0	0	0	0	873
152	SULAWESI	MAKASSAR	PANAKUKKANG XXI MAKASSAR	Deluxe	5	3	2	598	430	55,000,000	40,000,000	95,000,000	A	297	259	171	171	130	0	0	0	0	0	1028
153	SULAWESI	MAKASSAR	STUDIO XXI MAKASSAR	Deluxe	5	3	2	599	372	35,000,000	20,000,000	55,000,000	B	272	238	169	134	158	0	0	0	0	0	971
154	SULAWESI	MAKASSAR	TSM XXI MAKASSAR	Deluxe	5	3	2	514	368	55,000,000	50,000,000	105,000,000	B	246	184	134	184	134	0	0	0	0	0	882
155	SULAWESI	MANADO	MANTOS 1 XXI MANADO	Deluxe	6	3	3	544	572	30,000,000	30,000,000	60,000,000	B	276	276	184	184	84	112	0	0	0	0	1116
156	SULAWESI	MANADO	MANTOS 3 XXI MANDO	Deluxe	5	3	2	469	279	25,000,000	18,000,000	43,000,000	B	227	158	121	121	121	0	0	0	0	0	748
157	SULAWESI	MANADO	MEGA MALL XXI MANADO	Deluxe	6	3	3	540	423	30,000,000	30,000,000	60,000,000	B	247	124	124	169	169	130	0	0	0	0	963
158	SULAWESI	PALU	GRAND MALL PALU XXI	Deluxe	6	3	3	491	481	30,000,000	30,000,000	60,000,000	A	213	213	144	134	134	134	0	0	0	0	972
159	SUMATERA	BATAM	BCS 21 BATAM	Deluxe	6	3	3	526	566	30,000,000	30,000,000	60,000,000	B	169	144	144	144	213	278	0	0	0	0	1092
160	SUMATERA	BATAM	MEGA XXI BATAM	Deluxe	5	3	2	527	244	30,000,000	25,000,000	55,000,000	B	238	122	122	122	167	0	0	0	0	0	771
161	SUMATERA	BATAM	STUDIO 21 BATAM	Deluxe	4	2	2	499	499	20,000,000	20,000,000	40,000,000	B	304	304	195	195	0	0	0	0	0	0	998
162	SUMATERA	BENGGULU	BENCOOLEN XXI	Deluxe	6	3	3	495	495	30,000,000	30,000,000	60,000,000	B	227	227	134	134	134	134	0	0	0	0	990
163	SUMATERA	BENGGULU	MEGA 21 BENGGULU	Deluxe	4	2	2	398	269	15,000,000	10,000,000	25,000,000	C	199	199	199	70	0	0	0	0	0	0	667
164	SUMATERA	JAMBI	WTC XXI JAMBI	Deluxe	6	3	3	424	343	30,000,000	25,000,000	55,000,000	B	210	143	150	130	64	70	0	0	0	0	767
165	SUMATERA	KISARAN	KISARAN XXI	Deluxe	5	3	2	413	256	20,000,000	15,000,000	35,000,000	B	142	128	128	128	143	0	0	0	0	0	669
166	SUMATERA	LAMPUNG	BOEMI KEDATON XXI	Deluxe	6	3	3	522	497	30,000,000	30,000,000	60,000,000	A	247	247	169	144	106	106	0	0	0	0	1019
167	SUMATERA	LAMPUNG	CENTRAL 21 LAMPUNG	Deluxe	4	2	2	340	340	20,000,000	20,000,000	40,000,000	B	170	170	170	170	0	0	0	0	0	0	680
168	SUMATERA	LAMPUNG	MALL KARTINI xxi	Deluxe	6	3	3	545	472	20,000,000	18,000,000	38,000,000	B	266	160	160	193	119	119	0	0	0	0	1017
169	SUMATERA	MEDAN	CENTRE POINT XXI MEDAN	Deluxe	6	3	3	441	441	55,000,000	55,000,000	110,000,000	B	207	207	144	144	90	90	0	0	0	0	882
170	SUMATERA	MEDAN	HERMES XXI MEDAN	Deluxe	6	3	3	537	393	30,000,000	25,000,000	55,000,000	B	256	169	169	112	112	112	0	0	0	0	930
171	SUMATERA	MEDAN	MANHATTAN XXI MEDAN	Deluxe	5	3	2	459	316	30,000,000	20,000,000	50,000,000	B	171	158	158	158	130	0	0	0	0	0	775
172	SUMATERA	MEDAN	MILLENNIUM XXI	Deluxe	4	2	2	332	332	20,000,000	20,000,000	40,000,000	C	170	170	162	162	0	0	0	0	0	0	664
173	SUMATERA	MEDAN	RINGROAD CITYWALKS XXI MEDAN	Deluxe	6	3	3	530	531	30,000,000	30,000,000	60,000,000	B	256	256	121	121	153	154	0	0	0	0	1061
174	SUMATERA	MEDAN	SUZUYA PLAZA XXI	Deluxe	6	3	3	416	372	30,000,000	25,000,000	55,000,000	B	154	154	134	134	128	84	0	0	0	0	788
175	SUMATERA	MEDAN	THAMRIN XXI MEDAN	Deluxe	4	2	2	319	318	20,000,000	18,000,000	38,000,000	B	176	142	143	176	0	0	0	0	0	0	637

No	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Ganjil	Genap	Total Kursi Ganjil	Total Kursi Genap	GANJIL	GENAP	ALL STUDIO	CLASS HTM	Jumlah Kursi										Total Kursi
														1	2	3	4	5	6	7	8	9	10	
176	SUMATERA	PADANG	PLAZA ANDALAS XXI	Deluxe	6	3	3	304	304	30,000,000	30,000,000	60,000,000	B	117	117	117	117	70	70	0	0	0	0	608
177	SUMATERA	PADANG	TRANSNART PADANG XXI	Deluxe	6	3	3	407	392	30,000,000	30,000,000	60,000,000	B	169	180	119	119	119	93	0	0	0	0	799
178	SUMATERA	PALEMBANG	INTERNASIONAL 21 PALEMBANG	Deluxe	4	2	2	441	418	20,000,000	20,000,000	40,000,000	B	217	224	224	194	0	0	0	0	0	0	859
179	SUMATERA	PALEMBANG	OPI MALL XXI PALEMBANG	Deluxe	6	3	3	567	404	30,000,000	25,000,000	55,000,000	B	278	144	154	130	135	130	0	0	0	0	971
180	SUMATERA	PALEMBANG	PALEMBANG SQUARE XXI	Deluxe	6	3	3	443	415	30,000,000	30,000,000	60,000,000	B	210	182	130	130	103	103	0	0	0	0	858
181	SUMATERA	PALEMBANG	PIM XXI PALEMBANG	Deluxe	4	2	2	505	463	30,000,000	20,000,000	50,000,000	B	310	268	195	195	0	0	0	0	0	0	968
182	SUMATERA	PEKANBARU	CIPUTRA SERAYA XXI	Deluxe	6	3	3	576	423	30,000,000	25,000,000	55,000,000	B	297	169	169	114	110	140	0	0	0	0	999
183	SUMATERA	PEKANBARU	SKA XXI PEKANBARU	Deluxe	6	3	3	540	504	30,000,000	30,000,000	60,000,000	B	282	246	134	124	124	134	0	0	0	0	1044
184	SUMATERA	TANJUNG PINANG	TCC XXI TANJUNG PINANG	Deluxe	6	3	3	469	411	30,000,000	30,000,000	60,000,000	B	186	164	164	119	119	128	0	0	0	0	880
										6,499,000,000	5,507,000,000	12,006,000,000												

NO	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Studio		Total Kursi	CLASS HTM	STUDIO		
						1	2			1	2	All
1	AMBON & JAYAPURA	JAYAPURA	JAYAPURA XXI PREMIERE	Premiere	1	24		24	A	20,000,000		20,000,000
2	BALI & LOMBOK	DENPASAR	BEACH WALK XXI PREMIERE	Premiere	1	50		50	A	20,000,000		20,000,000
3	BALI & LOMBOK	DENPASAR	LEVEL 21 XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
4	BALI & LOMBOK	LOMBOK	LEM XXI PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
5	BODETABEK	BEKASI	CIPUTRA CIBUBUR XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
6	BODETABEK	BEKASI	GRAND METROPOLITAN XXI PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
7	BODETABEK	BEKASI	SUM. BEKASI XXI IMAX	IMAX	1	394		394	A	30,000,000		30,000,000
8	BODETABEK	BEKASI	SUMARECON BEKASI THE PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
9	BODETABEK	Depok	PESONA SQUARE XXI	Premiere	1	40		40	A	20,000,000		20,000,000
10	BODETABEK	TANGERANG	AEON MAL BSD CITY PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
11	BODETABEK	TANGERANG	ALAM SUTERA PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
12	BODETABEK	TANGERANG	LIVING WORLD XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
13	BODETABEK	TANGERANG	S. SERPONG XXI PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
14	BODETABEK	TANGERANG	SUM. SERPONG XXI IMAX	IMAX	1	444		444	A	30,000,000		30,000,000
15	BODETABEK	TANGERANG	SUPERMAL KARAWACI XXI PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
16	BODETABEK	TANGERANG	THE BREEZE IMAX	IMAX	1	294		294	A	30,000,000		30,000,000
17	JAKARTA BARAT	JAKARTA	PURI XXI PREMIERE	Premiere	1	50		50	A	25,000,000		25,000,000
18	JAKARTA BARAT	JAKARTA	ST. MORIZT XXI PREMIERE	Premiere	2	48	48	96	A	25,000,000	25,000,000	50,000,000
19	JAKARTA PUSAT	JAKARTA	METROPOLE XXI PREMIERE	Premiere	2	40	40	80	A	25,000,000	25,000,000	50,000,000
20	JAKARTA PUSAT	JAKARTA	PLAZA INDONESIA XXI PREMIERE	Premiere	1	40		40	A	30,000,000		30,000,000
21	JAKARTA SELATAN	JAKARTA	GANDARIA XXI IMAX	IMAX	1	389		389	A	45,000,000		45,000,000
22	JAKARTA SELATAN	JAKARTA	GANDARIA XXI PREMIERE	Premiere	2	30	30	60	A	30,000,000	30,000,000	60,000,000
23	JAKARTA SELATAN	JAKARTA	KASABLANKA XXI PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
24	JAKARTA SELATAN	JAKARTA	KEMANG VILLAGE XXI PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
25	JAKARTA SELATAN	JAKARTA	LOTTE SHOPPING A XXI PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
26	JAKARTA SELATAN	JAKARTA	ONE BEL PARK XXI PREMIERE	Premiere	1	48		48	A	25,000,000		25,000,000
27	JAKARTA SELATAN	JAKARTA	PLAZA SENAYAN XXI PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
28	JAKARTA SELATAN	JAKARTA	PONDOK INDAH 2 XXI PREMIERE	Premiere	1	46		46	A	30,000,000		30,000,000
29	JAKARTA SELATAN	JAKARTA	SENAYAN CITY XXI PREMIERE	Premiere	2	24	24	48	A	25,000,000	25,000,000	50,000,000
30	JAKARTA UTARA	JAKARTA	BAYWALK PLUIT XXI PREMIERE	Premiere	1	60		60	A	25,000,000		25,000,000
31	JAKARTA UTARA	JAKARTA	EMPORIUM PLUIT XXI PREMIERE	Premiere	2	50	40	90	A	25,000,000	25,000,000	50,000,000
32	JAKARTA UTARA	JAKARTA	GADING XXI IMAX	IMAX	1	537		537	A	45,000,000		45,000,000

NO	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Studio		Total Kursi	CLASS HTM	STUDIO		
						1	2			1	2	All
33	JAKARTA UTARA	JAKARTA	GADING XXI PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
34	JAWA BARAT	BANDUNG	CIWALK XXI PREMIERE	Premiere	2	32	30	62	A	20,000,000	20,000,000	40,000,000
35	JAWA BARAT	CIREBON	The Premiere CSB XXI CIREBON	Premiere	1	24		24	A	20,000,000		20,000,000
36	JAWA BARAT	KARAWANG	RESINDA PARK XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
37	JAWA TENGAH	SEMARANG	DP MALL XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
38	JAWA TENGAH	SOLO	SOLO PARAGON XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
39	JAWA TENGAH	SOLO	THE PARK XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
40	JAWA TIMUR	SURABAYA	CIPUTRA WORLD XXI PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
41	JAWA TIMUR	SURABAYA	GRAND CITY XXI PREMIERE	Premiere	1	50		50	A	20,000,000		20,000,000
42	JAWA TIMUR	SURABAYA	LENMARC XXI PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
43	JAWA TIMUR	SURABAYA	PAKUWON MALL XXI IMAX	IMAX	1	392		392	A	30,000,000		30,000,000
44	JAWA TIMUR	SURABAYA	PAKUWON MALL XXI PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
45	JAWA TIMUR	SURABAYA	TUNJUNGAN 5 XXI IMAX	IMAX	1	443		443	A	30,000,000		30,000,000
46	JAWA TIMUR	SURABAYA	TUNJUNGAN 5 XXI PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
47	JAWA TIMUR	YOGYAKARTA	AMBARRUKMO XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
48	JAWA TIMUR	YOGYAKARTA	EMPIRE XXI YOGYA PREMIERE	Premiere	1	70		70	A	20,000,000		20,000,000
49	JAWA TIMUR	YOGYAKARTA	JOGJA CITY XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
50	KALIMANTAN	BALIKPAPAN	E-WALK XXI PREMIERE	Premiere	1	32		32	A	20,000,000		20,000,000
51	KALIMANTAN	BALIKPAPAN	PENTA CITY XXI	Premiere	1	24		24	A	20,000,000		20,000,000
52	KALIMANTAN	BANJARMASIN	STUDIO XXI BANJARMASIN PREMIERE	Premiere	1	32		32	A	20,000,000		20,000,000
53	KALIMANTAN	SAMARINDA	BIG MAL XXI PREMIERE	Premiere	1	60		60	A	20,000,000		20,000,000
54	KALIMANTAN	SAMARINDA	SCP SAMARINDA THE PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
55	SULAWESI	MAKASSAR	NIPAH XXI PREMIERE	Premiere	1	30		30	A	20,000,000		20,000,000
56	SULAWESI	MAKASSAR	PANAKUKKANG XXI PREMIERE	Premiere	1	70		70	A	20,000,000		20,000,000
57	SULAWESI	MAKASSAR	THE PREMIERE TSM XXI MAKASSAR	Premiere	1	40		40	A	20,000,000		20,000,000
58	SULAWESI	MANADO	MANTOS 3 XXI PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
59	SULAWESI	PALU	GRAND MAL PALU PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
60	SUMATERA	LAMPUNG	MALL KARTINI LAMPUNG PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
61	SUMATERA	MEDAN	CENTRE POINT XXI PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
62	SUMATERA	MEDAN	MANHATTAN XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
63	SUMATERA	MEDAN	RINGROAD CITYWALKS XXI PREMIERE	Premiere	1	60		60	A	20,000,000		20,000,000
64	SUMATERA	PALEMBANG	OPI MALL PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
65	SUMATERA	PALEMBANG	PIM XXI PREMIERE	Premiere	2	40	40	40	A	20,000,000	20,000,000	40,000,000
66	SUMATERA	PEKANBARU	CIPUTRA SERAYA PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
67	SUMATERA	PEKANBARU	SKA XXI PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000

#### SPESIFIKASI MATERI DIGITAL :

\* Materi yang sudah siap tayang (tanpa revisi) harus sudah kami terima selambat - lambatnnya 10 hari kerja sebelum tayang.

\* Pengiriman materi harus disertakan dengan Surat Tanda Lulus Sensor (STLS)

##### A. Ukuran Iklan:

1. Ukuran/resolusi harus disediakan adalah Full HD 1920 x 1080 pixel
2. Seluruh media harus menggunakan aspect ratio (AR) 16:9
3. Area aman untuk gambar adalah posisi tengah dari bidang luas – 10%
4. Area aman untuk pesan tulisan adalah posisi tengah dari bidang luas – 20%
5. Materi harus 24 fps (frame per second)

##### B. Spesifikasi Iklan Video:

1. Video di-encode dengan standar H264 dengan format MP4
2. Audio menggunakan format stereo atau 5.1 dengan level suara tidak boleh melebihi -06 Dbfs
3. Gunakan Progressive Scan, gambar yang terlalu Interlace dapat ditolak.

#### KETERANGAN LAIN-LAIN :

1. Harga diatas belum termasuk PPn 10%
2. Tarif pemasangan iklan diatas adalah Tarif per bulan dengan durasi 60 detik.
3. Tarif pemasangan iklan ini untuk jaminan total 120 spots (per bulan / per studio)
4. Tarif pemasangan iklan di atas dapat berubah sewaktu-waktu, kecuali sudah ada konfirmasi pemasangan.
5. Tarif pemasangan iklan di atas sudah termasuk Pajak Reklame, apabila ada perubahan perhitungan pungutan Pajak Reklame dari pemerintah maka akan disesuaikan kembali.
6. Tarif pemasangan iklan ini tidak termasuk untuk penayangan pada pertunjukan Midnight.
7. Pemasangan iklan trailer pada waktu " PRIMETIME " (menjelang film utama), posisi Last dikenakan biaya sebesar 25%, Secondlast 20 %, Thirdlast 15%, Fourthlast 10% dan Fifthlast 5%.
8. Pemasangan iklan trailer untuk periode 1 minggu hanya untuk trailer dengan durasi 60 detik, dan dikenakan tarif sebesar 35 % dari tarif per-bulan.
9. Pemasangan iklan trailer dengan durasi 30 detik periode satu bulan dikenakan tarif sebesar 65 % dari tarif trailer dengan durasi 60 detik.
10. Penayangan iklan baru akan ditayangkan setelah kami menerima approval quotation dan PO yang di tandatangani oleh client sekaligus melampirkan bukti pembayaran, Dokumen ini bisa dikirimkan melalui e-mail ke : iklan@cinema21.info atau euizzz12@gmail.com atau Whatsapp ke 089507083461
11. Apabila dalam keadaan Force Majeure penayangan iklan tidak dapat dilakukan, maka Klien pasang iklan dapat memindahkan penayangan iklannya dari tempat yang ada Force Majeure ke tempat lain (sesuai dengan availability slot); atau bisa mendapatkan refund atas biaya pemasangan iklan di tempat yang ada Force Majeure apabila telah dilakukan pembayaran.
12. Mohon untuk memperhatikan masa berlaku penawaran yang tertera dalam quotation (3 hari kerja sejak dikeluarkan)
13. Apabila terjadi pembatalan order harus di ajukan secara tertulis (surat resmi / e-mail) kepada kami, dan akan dikenakan biaya pembatalan order sebesar :
  - \* Pembatalan order setelah approval lebih dari 14 (Empat Belas) hari dikenakan biaya 30% dari nilai order.
  - \* Pembatalan 14 (Empat Belas) hari kerja sebelum penayangan dikenakan biaya 50% dari nilai order.
  - \* Pembatalan 7 (Tujuh) hari kerja sebelum penayangan dikenakan biaya 100% dari nilai order.